



ABOUT THE CONFERENCE

THE CONFERENCE

Agile in the City: Bristol is a practical Agile development conference brought to you by the team behind Agile in the City: London, Agile Cambridge and Agile Manchester.

With a strong hands-on focus, this event will attract senior industry practitioners who are focussing on managing their roles and teams in a highly agile and lean manner.

OUR VENUE

M Shed

PRINCES WHARF, **BRISTOL**, UK

BRISTOLMUSEUMS.ORG.UK/M-SHED

Located at the Princes Wharf in the historic Bristol docks, M Shed retains the character of the former 1950s transit shed whilst offering state of the art lighting and

AV equipment in purpose built facilities. With panoramic views across the harbourside and city, participants are sure to feel inspired!

WHAT OUR PARTICIPANTS SAY

We aim to provide valuable experiences for everyone who participates in one of our events. Here's what people say:

"The programme was varied and interesting. I'm going away with a lot of food for thought."

Sandi Lee,
Participant, Agile in the City 2015

"Good keynotes, useful examples and knowledge sharing"

Guillaume Buat-Ménard,
Participant, Agile in the City 2015

OUR PARTICIPANTS

120+

We are aiming to attract 120+ professionals. The individuals and companies represented

will be facing many challenges and looking for agile solutions to a wide range of structural and product/service delivery situations to make their teams and business divisions faster, leaner, more cost effective and able to both act and react smoothly.

JOB TITLES REPRESENTED

We anticipate a similar split of roles to our sister conference Agile in the City: London



34%	Manager
18%	Frontline
17%	Lead/Senior
15%	Director/C-level
9%	Consultant
7%	Coach

"#agilemanc awesome presentations by @lunivore & BBC today. Great meeting some talented individuals! - feeling inspired :)"

Paul Holden
Participant, Agile Manchester 2015

"I spent amazing two days at #AgileManc Thanks organisers for inviting me to speak, that was great."

Konstantin Kudryashov
Speaker, Agile Manchester 2015

	SOCIAL EVENING 1 AVAILABLE	BRONZE NO LIMIT	SILVER LIMITED AVAILABILITY	GOLD LIMITED AVAILABILITY	PLATINUM 1 AVAILABLE
PACKAGE PRICE (EXCL. VAT)	From £850	£750	£1750	£3000	£5000
OPENING & CLOSING REMARKS	• Logo on slide	• Logo on slide	• Logo on slide	• Logo on slide • Mentioned by name	• Logo on slide • Mentioned by name
PARTICIPANT PACK INSERTS	1	1	1	1	2 (or e.g. t-shirts etc)
PARTICIPANT BOOKLET	• Logo on Sponsor Page	• Logo on Sponsor Page	• Logo on Sponsor Page	• Logo on Sponsor Page • Full Page Advert	• Logo on Sponsor Page • Full Page Advert
WEBSITE SPONSOR PAGE	• Logo & Link	• Logo & Link	• Logo & Link • 150 word bio	• Logo & Link • 200 word bio	• Logo & Link • 250 word bio • PDF Download
TWEET OUTS (MIN)	2	4	6	8	10
DISCOUNT OFF CONFERENCE TICKETS	15%	15%	20%	25%	30%
TICKETS INCLUDED	-	-	2	3	5
PARTICIPANT LIST (INCLUDES EMAILS WHERE AVAILABLE)	✓	-	✓	✓	✓
EXHIBITION SPACE	Banner at Social Evening	-	2m x 1m space	2m x 1m space	• 2m x 1m space • Banner at Social Evening
SPEAKING SLOT	2 minute welcome/intro at Social Evening	-	-	45 minutes	60 minutes
PERSONNEL TICKET (NO ACCESS TO SESSIONS)	-	-	-	1	2
WEBSITE HOME PAGE	-	-	-	• Logo & Link	• Logo & Link
SOCIAL EVENT GIVEAWAYS (OPTIONAL)	✓	-	-	-	✓

If the packages are too prescriptive, don't offer the right fit, or if you just have an idea you'd like to try out, please call:

Sarah Dodd - sarah@software-acumen.com or **Cara Hanman - 07789 846 153, cara@software-acumen.com**

Social Evening Sponsorship

Add this to any package for **£500**. This will subsidise the refreshments available and you receive all the additional benefits of that package. If you have a bigger budget then we can do more to delight.

Add Delight

Sponsors help us provide something extra. We welcome all opportunities to surprise, delight and lift a participant above their expected experience at one of our events.

For example you could be thinking about offering:

- a constructive activity like a lego build,
- giveaways like pens, cups, t-shirts etc
- social activities like a photo booth, lego firewalk, graffiti-ing t-shirts or a social photo wall with polaroid cameras.

We are always interested in adding something that will get people talking and make their experience truly memorable.

We are also always happy to make sponsor's giveaways and promotional items available from the registration desk. Please let us know if you would like to utilise this option.

Noteworthy

We would like all potential sponsors to know that we will be finalising the programme at the end of June.

If you would like a package including a session we will need to confirm your session details by **17 June 2016**.

Tickets

Ticket allocation includes speakers.

A limited number of additional personnel tickets are available at £80/day.

These do not allow access to the conference but do include all refreshments and the social evening. Contact us for more information.

Lanyards/Bags

We have two available additions to any of the above packages at no extra charge.

If you would like to supply branded lanyards to hold the name badges, or branded bags for the participant packs, please express your interest when confirming your sponsorship. Each offer is on a first come, first served basis.

Next Steps

If you have any questions, are keen to book, would like to discuss the packages, or create something specific, please do get in touch:

Email:

sarah@software-acumen.com
cara@software-acumen.com

Phone:

You can also contact our hotline
01223 900 107

Twitter:

Or tweet us @agilecitybrs
#agilecitybrs