The Conference

Returning for its second year, Agile in the City: Bristol is a practical agile development conference that allows participants to connect and learn from their peers and leaders in the industry.

With an extended programme for 2017, the event provides three days of inspiring agile and lean learning from a dynamic mix of stimulating keynotes and practitioners working on the front line of the industry.

Our Venue

M Shed
Princes Wharf, Bristol, UK
bristolmuseums.org.uk/m-shed

M Shed is a world-class cultural landmark set on the harbourside in the heart of Bristol.

The museum has been designed to retain the character of the former 1950s transit shed but with the addition of purpose-built facilities and state of the art lighting.
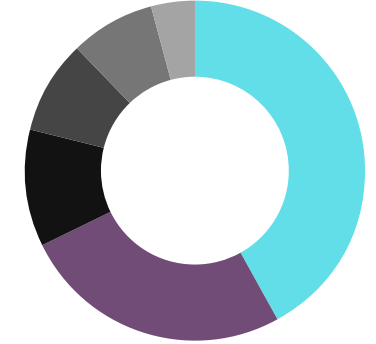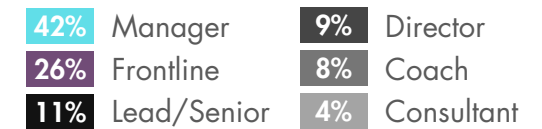
Our Participants

We are aiming to attract 150+ professionals.

The individuals and companies represented will be facing many challenges and looking for agile solutions to a wide range of structural and product/service delivery situations. They wish to make their teams and business divisions faster, leaner, more cost effective, and able to both act and react smoothly.

Job Titles Represented

Agile in the City: Bristol attracts participants in the following roles:

42%	Manager	9%	Director
26%	Frontline	8%	Coach
11%	Lead/Senior	4%	Consultant

What our participants say

We aim to provide valuable experiences for everyone who participates in one of our events. Here's what people say:

Fun, slick and welcoming! Small enough to feel very homely, but big enough to satisfy curiosity.

2016 participant

Enlightening, Encouraging, Exciting - 3E's!

Steve Clemente
IT Development Manager

Massive learning curve and lots of food for thought. I feel like an information sponge at the moment!

2016 Participant

	Social Evening 1 Available	Bronze ∞ Available	Silver Limited Availablility	Gold Limited Availablility	Platinum 1 Available
Package Price (excl. VAT)	From **£1000**	**£750**	**£2250**	**£3500**	**£5000**
Opening & Closing Remarks	Logo on slide	Logo on slide	Logo on slide	• Logo on slide • Verbal thanks	• Logo on slide • Verbal thanks
Website Home Page	Logo	Logo	Logo	Logo & link	Logo & link
Website Sponsor Page	• Logo & link • 100 word bio	• Logo & link • 100 word bio	• Logo & link • 150 word bio	• Logo & link • 200 word bio	• Logo & link • 250 word bio • PDF link
Tweet Outs (minimum)	4	4	6	8	10
Participant Booklet	Logo on sponsor page & social page	Logo on sponsor page	Logo on sponsor page	• Logo on sponsor page • Full page ad	• Logo on sponsor page • Full page ad
Participant Pack Inserts	1	1	1	1	2 (or e.g. t-shirts etc)
Discount off Subsequent Tickets	15%	15%	20%	25%	30%
Participant List (includes emails where available)	✓	-	✓	✓	✓
Exhibition Space	Banner at social evening	-	2m x 1m space	2m x 1m space	• 2m x 1m space • Banner at social evening
Tickets Included	-	-	2	3	5
Speaking Slot	3 min welcome/intro @ social evening	-	-	45 minutes	60 minutes
Personnel Tickets (No access to sessions)	-	-	-	1	2
Social Event Giveaways (Optional)	✓	-	-	-	✓

If the packages are too prescriptive, don't offer the right fit, or if you just have an idea you'd like to try out, please get in touch. Your primary contact is **Jenna Wass - jenna@software-acumen.com**, supported by **Jemma** and **Cara.**

Social Evening Sponsorship: Add this to any package for **£800.** This will subsidise the refreshments available and you receive all the additional benefits of that package. If you have a bigger budget then we can do more to delight.

Add Delight: Sponsors help us provide something extra. We welcome all opportunities to surprise, delight, and lift a participant above their expected experience at one of our events.

For example you could be thinking about offering:
- a constructive activity like a LEGO™ build,
- giveaways like pens, cups, t-shirts etc
- social activities like a photo booth, LEGO™ firewalk, graffiting t-shirts, or a social photo wall with polaroid cameras.

We are always interested in adding something that will get people talking and make their experience truly memorable.

We are also always happy to make sponsor's giveaways and promotional items available from the registration desk. Please let Jemma or Cara know if you would like to utilise this option.

Noteworthy: We would like all potential sponsors to know that we will be finalising the programme in **July 2017.**

If you would like a package including a session we will need to confirm your session details by **16 June 2017.**

Tickets: Ticket allocation includes speakers. Discount is applied to any additional tickets purchased.

A limited number of stand personnel tickets are available at £80/day.

These do not allow access to the conference but do include all refreshments and the social evening. Contact us for more information.

Lanyards/Bags: We have two available additions to any of the packages at no extra charge.

If you would like to supply branded lanyards to hold the name badges, or branded bags for the participant packs, please express your interest when confirming your sponsorship.

Each offer is on a first come, first served basis.

Next Steps: If you have any questions, are keen to book, would like to discuss the packages, or create something specific, please do get in touch:

Get in touch:

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You can also:
Contact our hotline on **01223 900 107**
Visit our website **agileinthecity.net**
Or tweet us **@agilecitybrs**